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## **Transforming customer experience**

## With ChatGPT

At NDS Cognitive Labs, we are committed to delivering innovative solutions that help businesses reach their full potential. We recently integrated ChatGPT into our Conversational Assistant solutions, allowing us to improve the customer experience. This integration represents a significant step forward in our mission to provide technologies that empower businesses. Read more

## We are expanding our business with new partnerships with Salesforce



We are excited to announce our new partnership with Salesforce, a leading CRM platform. By combining our expertise in technology with Salesforce's renowned CRM solutions, we are confident that we will be able to deliver unparalleled value to our customers. Read more



DocuSign, a company that simplifies document management by allowing secure digital approvals and decisions from any device, arrives at NDS Cognitive Labs as part of the new partners. By implementing DocuSign eSignature and other solutions, we can help streamline document management processes for other companies, ensuring reliable and efficient operations. Read more

**Our Events** 

#### **Al Technology Trends 2023**



Back in February, we hosted our first event at **IBM**, **Mexico City**. The event centered around the top technology trends in AI for 2023, as well as the future of Watson AI. It was a truly engaging experience where we shared insights with our guests while enjoying breakfast together.

#### Fintech and Banking Al 2023

In April, we had the privilege of hosting our first event in **Puerto Rico** where we explored the latest trends in AI and their impact on organizations and customer value creation. The event offered a valuable opportunity to exchange insights and experiences with industry leaders, including **Digital KORU**, **Microsoft**, **and MongoDB**.



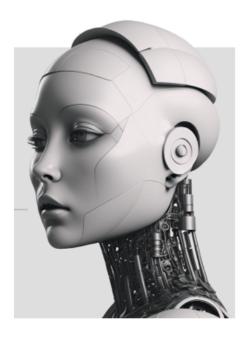
**Al Transforming Customer Experience** 



Our third event took place at **IBM's Innovation Studio in Mexico City**, where we had the pleasure of discussing how AI solutions can revolutionize the customer experience. It was an exciting opportunity to exchange experiences with industry experts. As always, partnering with **IBM** was a pleasure.

### **Generative Artificial Intelligence**

Generative AI is a field of artificial intelligence that allows machines to create original and innovative content. It is becoming more and more present in our daily lives.



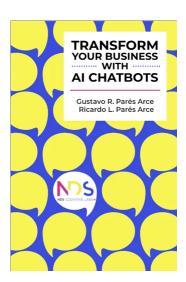
- Notion AI: Writing tool that can help you streamline your creative process and daily productivity.
- Veed IO: To record, edit and stream your videos in the cloud.
- Durable.co: It allows you to generate complete commercial websites
- Simplified: Millions of free photos and thousands of design templates.
- Copy AI: Allows you to generate copies and descriptions for social media

# Bundesliga revolutionizes soccer





The German soccer league, Bundesliga, has adopted the technology of AWS to improve information on game strategies and team results. Thanks to storage, database, compute, analytics, machine learning and artificial intelligence solutions, AWS is able to deliver real-time statistics that optimize information about German Bundesliga teams. Read more



#### **EBook**

Download our free ebook and join the growing number of companies that are leveraging the power of Al chatbots to improve their business processes and customer interactions.

**Download** 

#### **About NDS Cognitive Labs**

NDS Cognitive Labs leads the implementation of digital transformation and Al Chatbots for global finance, manufacturing, retail and hospitality organizations. With

a community of 20,000+ technical professionals trained in both U.S. and global standards, we provide technical teams or project-based development required to drive innovation for enterprises throughout North America, South America, Europe, and India. Co-located in the U.S. and Mexico, we partner with Google, Microsoft, IBM, AWS, MongoDB, Salesforce, Docusign, and other global technology providers to deliver best-in-class solutions to our clients.



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